

WP4 – Forum meetings and dissemination

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Forum Meeting 1

DG ENTR, Brussels, 20 March 2012

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Outline

- Forum meetings
- Work plan
- Newsletter
- Other types of dissemination



Themes for Forum meetings

No	Date	Themes for debate
1	March 2012	Strategy and detailed work plan
2	June 2012	Directory on quality/conformity marks (draft version)
3	January 2013	Database for indicators on quality and pathology (draft version)
4	June 2013	Analysis of insurance schemes (draft version)
5	January 2014	Cross-cutting debate on directory on marks, indicators and schemes
6	June 2014	Preliminary conclusions
7	November 2014	Final report and recommendations

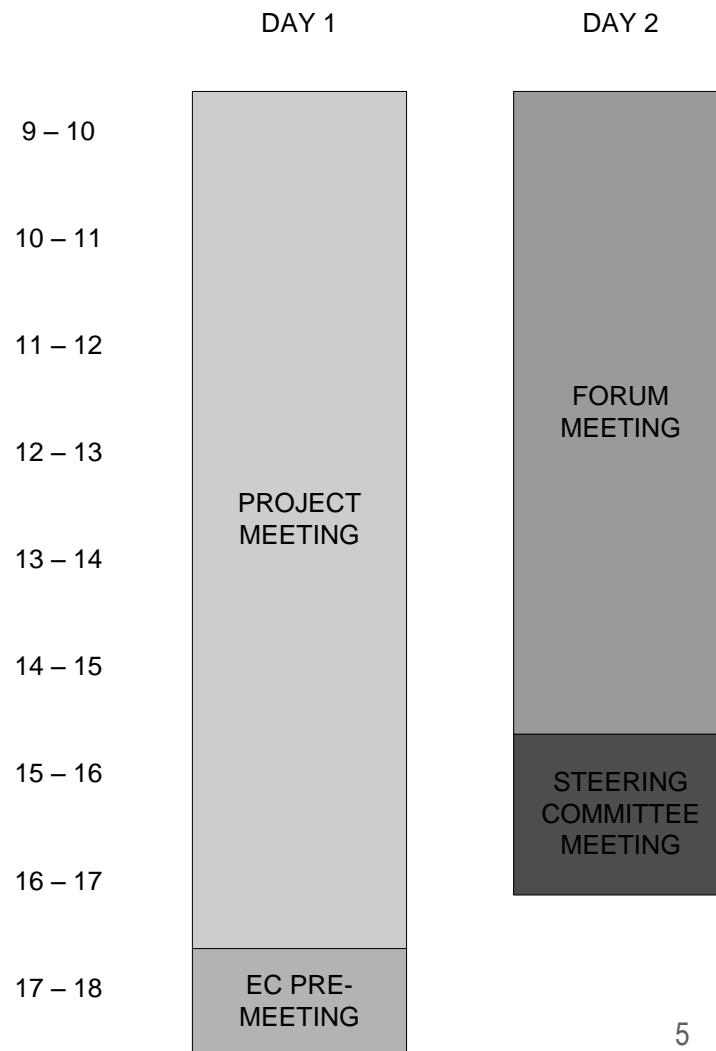
Indicative agenda

- Welcome by DG ENTR G5
- Progress report on the project by CEA
- Stimulus presentation on selected theme by WP leader or invited speaker
- Debate on selected theme
- Summing up by CEA and/or DG ENTR G5



Two-day meeting package

- Project meetings
 - All project participants
- EC preparatory meetings
 - WP leaders and European Commission (DG ENTR G5)
- Forum meetings
 - Forum members, Commission services, WP leaders and guests
- Steering Committee meetings
 - WP leaders



WP4 project plan 2012

WP4: Dissemination	2012											
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Milestones	M1		M2				M3					
4.1 Establish Forum		D4.1										
4.2 Forum meeting 1-7			D4.2				D4.3					
4.3 Newsletters				D4.9				D4.10				
4.4 News articles												
4.5 Press release												
4.6 Publish final report												
4.7 Update and revise ELIOS website		D4.22	D4.23				D4.24					

WP4 project plan 2013

WP4: Dissemination	2013											
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Milestones	M4						M5					
4.1 Establish Forum												
4.2 Forum meeting 1-7	D4.4						D4.5					
4.3 Newsletters		D4.11						D4.12				
4.4 News articles								D4.17				
4.5 Press release								D4.19				
4.6 Publish final report												
4.7 Update and revise ELIOS website		D4.25						D4.26				

WP4 project plan 2014

WP4: Dissemination	2014											
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Milestones	M6					M7				M8		M9
4.1 Establish Forum												
4.2 Forum meeting 1-7	D4.6						D4.7				D4.8	
4.3 Newsletters		D4.13						D4.14				D4.15
4.4 News articles										D4.18		
4.5 Press release										D4.20		
4.6 Publish final report											D4.21	
4.7 Update and revise ELIOS website		D4.27					D4.28				D4.29	

The next steps

- Launch the revised ELIOS website
- Design and publish the first newsletter
- Next Forum meeting 2012
 - Wednesday 13 June
- Prepare third Forum meeting in January 2013

Newsletter

- Layout is in process – four pages
 - Editorial by CEA
 - One page per WP1-3 leaders
- Distribution through:
 - Project participants
 - Website
 - NHBC international network
 - Forum members (?)
- Distribution after Forum meetings

Other types of dissemination

- Two trade journal articles
- Two press releases
- Commentaries on website
- National meetings in partner countries?
- Other types of virtual meetings (video conferencing)?
- Other suggestions?



Some questions for today

- Can we stimulate innovation and promote eco-technologies through access to insurance for SMEs?
 - What is an eco-technology – and is there anything special about them ?
 - Will improved access to insurance increase the adoption of eco-technologies?
- If yes, how can we do so?
 - What is required to provide access to insurance (information etc.)?
 - Which type of eco-technologies are in need of support and which are not?